

## Event's Agenda

### i-Days 2025 | Greece | 3-4 November 2025

#### 3 NOVEMBER 2025

| TIME           | TOPIC                                                                                                                                                                                                                                                      |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 - 09:15  | <b>Welcoming &amp; Introduction</b>                                                                                                                                                                                                                        |
| 09:15 - 09:30  | <b>Introduction to the Design Thinking Methodology</b>                                                                                                                                                                                                     |
| 09:30 - 10:00  | <b>Know your team members a bit better (teambuilding exercise)</b><br><b>Read and select as a team one of the 15 challenges your team will work with</b>                                                                                                   |
| 10:00 - 10:15  | <b>Define a problem statement</b>                                                                                                                                                                                                                          |
| 10:15 - 10:30  | <b>Coffee Break</b>                                                                                                                                                                                                                                        |
| 10:30 - 11:00* | <b>Select your challenge &amp; Define Problems</b> <ul style="list-style-type: none"> <li>• Brainstorm several ideas to tackle the problem</li> <li>• Select the best solutions to face the problem</li> </ul>                                             |
| 11:00 - 12:00* | <b>Solution Ideation &amp; Definition</b> <ul style="list-style-type: none"> <li>• Work on your ideas and talk with some facilitators to explore and validate the proposed solution</li> <li>• Settle the user profile and the costumer profile</li> </ul> |
| 12:00 - 14:30* | <b>Solution Ideation &amp; Definition</b><br>Work on the value proposition and its market validation & sustainability                                                                                                                                      |
| 14:30 - 15:00  | <b>Lunch Break</b>                                                                                                                                                                                                                                         |
| 15:00 - 17:00* | <b>Refine &amp; Prototype your Solution</b> <ul style="list-style-type: none"> <li>• Start working on the design of your solution and start preparing a pitch presentation to tell the story</li> </ul>                                                    |

#### 4 NOVEMBER 2025

| TIME           | TOPIC                                                                                                                                                                                                                                                                          |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 - 10:30* | <b>Refine &amp; Prototype your Solution   Tell the story</b> <ul style="list-style-type: none"> <li>• Final adjustments of the design of the solution and the presentations</li> <li>• Study pitching methodology</li> <li>• <b>Finalization of the Pitch Decks</b></li> </ul> |
| 10:30 - 10:40  | <b>Coffee Break</b>                                                                                                                                                                                                                                                            |
| 10:40 - 12:00  | <b>Refine &amp; Prototype your Solution   Tell the story</b> <ul style="list-style-type: none"> <li>• Final adjustments of the design of the solution and the presentations</li> <li>• Study pitching methodology</li> <li>• <b>Finalization of the Pitch Decks</b></li> </ul> |
| 12:00 - 14:30  | <b>Pitching Session</b>                                                                                                                                                                                                                                                        |
| 14:30 - 15:00  | <b>Lunch Break</b>                                                                                                                                                                                                                                                             |
| 15:00 - 15:30  | <b>Awards Ceremony and Closure</b>                                                                                                                                                                                                                                             |

*\*Time schedule is indicative; students can work at their own pace.*

*Note to participants: Students will receive guidance on their participation by the events' facilitators*

**Event Organizers:**

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